

Technical Entrepreneurship and Innovation

Abschluss: Master of Science

Modulplan | Studienverlauf | 8 Semester | Teilzeit-Variante

Semester 8 Semester 7	Masterarbeit mit Kolloquium		CP 30
Semester 6 Semester 5	Praxis- / Auslandssemester		CP 30
Semester 4	Innovation and Growth II <ul style="list-style-type: none">• Scaling and Integration• Internationalization CP 6	Projectwork B <ul style="list-style-type: none">• Negotiations and Conflict Management• Projectwork B CP 10	
Semester 3	Human Centred Design II <ul style="list-style-type: none">• Software and Hardware Prototyping• Communication Strategy CP 5	Projectwork A <ul style="list-style-type: none">• Kreativitätstechniken• Projectwork A CP 10	
Semester 2	Innovation and Growth I <ul style="list-style-type: none">• Innovation Management CP 4	Data Analysis <ul style="list-style-type: none">• Analytics and Statistics• Market Research• BigData CP 10	
Semester 1	Human Centred Design I <ul style="list-style-type: none">• User Experience Research and Design CP 5	Entrepreneurial Thinking <ul style="list-style-type: none">• Businessplan Development• Innovation Basics• Marketing CP 10	