Technical Entrepreneurship and Innovation

Abschluss: Master of Science

Modulplan | Studienverlauf | 3 Semester | Präsenzstudium

HOCHSCHULE HAMM-LIPPSTADT

Semester 3
Launch the Idea

Masterarbeit mit Kolloquium
CP 30

Semester 2
Integrate and Expand the Idea

Data Analysis
- Analytics and Statistics
- Market Research
- Big Data

CP 10

Innovation and Growth I
- Innovation Management

CP 4

Innovation and Growth II
- Scaling and Integration
- Internationalization

CP 6

Projectwork B
- Negotiation and Conflict Management
- Projectwork B

CP 10

Semester 1
Get and Shape the Idea

Human Centred Design I
- User Experience Research and Design

CP 5

Human Centred Design II
- Software and Hardware Prototyping
- Communication Strategy

CP 5

Entrepreneurial Thinking
- Businessplan Development
- Innovation Basics
- Marketing

CP10

Projectwork A
- Kreativitätstechniken
- Projectwork A

CP 10