

Technical Entrepreneurship and Innovation

Abschluss: Master of Science

Modulplan | Studienverlauf | 4 Semester | Präsenzstudium | incl. Praxis-/Auslandssemester

Semester 4
Launch the Idea

Masterarbeit mit Kolloquium

CP 30

Semester 3
Launch the Idea

Praxis- / Auslandssemester

CP 30

Semester 2
Integrate and
Expand the Idea

Data Analysis
• Analytics and Statistics
• Market Research
• Big Data

CP 10

Innovation and Growth I
• Innovation Management

CP 4

Innovation and Growth II
• Scaling and Integration
• Internationalization

CP 6

Projectwork B
• Negotiation and Conflict Management
• Projectwork B

CP 10

Semester 1
Get and
Shape the Idea

Human Centred Design I
• User Experience Research and Design

CP 5

Human Centred Design II
• Software and Hardware Prototyping
• Communication Strategy

CP 5

Entrepreneurial Thinking
• Businessplan Development
• Innovation Basics
• Marketing

CP 10

Projectwork A
• Kreativitätstechniken
• Projectwork A

CP 10