

# Technical Entrepreneurship and Innovation

Abschluss: Master of Science

Modulplan | Studienverlauf | 3 Semester | Präsenzstudium

**Semester 3**  
Launch the Idea

Masterarbeit mit Kolloquium

CP 30

**Semester 2**  
Integrate and  
Expand the Idea

**Data Analysis**

- Analytics and Statistics
- Market Research
- Big Data

CP 10

**Innovation and Growth I & II**

- Innovation Management
- Scaling and Integration
- Internationalization

CP10

**Projectwork B**

- Negotiation and Conflict Resolution
- Projectwork B

CP 10

**Semester 1**  
Get and  
Shape the Idea

**Human Centred Design I & II**

- User Experience Research and Design
- Software and Hardware Prototyping
- Communication Strategy

CP 10

**Entrepreneurial Thinking**

- Businessplan Development
- Innovation Basics
- Marketing

CP10

**Projectwork A**

- Kreativitätstechniken
- Projectwork A

CP 10