

# Technical Entrepreneurship and Innovation

Abschluss: Master of Science

Modulplan | Studienverlauf | 4 Semester | Präsenzstudium | incl. Praxis-/Auslandssemester

**Semester 4**  
Launch the Idea

Masterarbeit mit Kolloquium

CP 30

**Semester 3**  
Launch the Idea

Praxis- / Auslandssemester

CP 30

**Semester 2**  
Integrate and  
Expand the Idea

**Data Analysis**  
• Analytics and Statistics  
• Market Research  
• Big Data

CP 10

**Innovation and Growth I & II**  
• Innovation Management  
• Scaling and Integration  
• Internationalization

CP 10

**Projectwork B**  
• Negotiation and Conflict Resolution  
• Projectwork B

CP 10

**Semester 1**  
Get and  
Shape the Idea

**Human Centred Design I & II**  
• User Experience Research and Design  
• Software and Hardware Prototyping  
• Communication Strategy

CP 10

**Entrepreneurial Thinking**  
• Businessplan Development  
• Innovation Basics  
• Marketing

CP 10

**Projectwork A**  
• Kreativitätstechniken  
• Projectwork A

CP 10