

Hamm-Lippstadt University of Applied Sciences is a future-oriented, state university founded in 2009 by the State of North Rhine-Westphalia, offering innovative and practice-oriented degree courses at its two campuses, Hamm and Lippstadt.

In 2017, strategic objectives were developed in a participatory, university-embracing process with the mission statement as the basis. These objectives were subsequently specified and operationalized by the departments, central bodies, and the administration.

As interdisciplinary units, the departments characterize and shape the university's practice-oriented teaching and research.

For the university administration and the central bodies, the high-quality service concept towards students and departments is to the fore. The central organizational units consider themselves to be an active part of the learning organization, which they look at as a holistic system, taking into account synergies.

All organizational units jointly shape the university culture in an interdisciplinary and cross-departmental manner.

## STRATEGIC OBJECTIVES OF HSHL

1.

Ensuring high academic success for the heterogeneous student body through practically relevant, research-oriented, and innovative teaching.

2.

Achieving high satisfaction among students and teachers along the entire student life cycle.

3

Shaping the university as an international and intercultural place of teaching and learning.

4.

Establishing research that is visible to the outside world.

5.

Strengthening research competence and research culture.

6.

Promoting a new generation of academics.

7.

Encouraging and further developing knowledge exchange.

8.

Enabling transparency, communication, and interaction in all areas.

9.

Acting on the basis of reflected external developments.